



We invite you to join us in Austin, Texas for this year's EPG Event!

EPG 2008

Executive Peer Group

October 13-15, 2008
Hyatt Regency Lost Pines Resort

RW3's annual Executive Peer Group brings together a small group of top CPG executives in a relaxed setting to share ideas as well as discuss industry trends and innovative best practices. You will come away with proven strategies to help drive more profitable business decisions, overcome barriers to success, increase market share, improve sales force efficiency, and ultimately maximize ROI.

Learn from guest speakers, panel participants and others who *understand your business* - about what is working or not working in today's rapidly changing retail environment.



Past and continuing participants include executives from Nestlé, Kellogg's, Sony Computer Entertainment, Energizer and Timex Corporation.

Itinerary:

Monday, October 13, 2008

Registration
 Lunch
 1:00pm Sessions begin
 6:00pm Kick-off Reception & Dinner

Tuesday, October 14, 2008

7:30am Sessions resume
 12:30pm Sessions conclude
 1:00pm Golf / Networking
 6:30pm Closing Reception & Dinner

Registration fee: \$795 per person (\$495 for additional attendee from same company)

Registration includes all meeting and post-meeting proceedings, scheduled group meals, green fees on 10/14/08 (or alternate networking activity).

Guests are responsible for all travel expenses including hotel guestroom, resort fees and incidentals. (Block of rooms held at a group rate of \$209 per night).

Space is limited to the first 30 registrants.

Register online at www.rw3.com/epg_reg08.pdf or complete and fax the attached form to 925.743.7704.