



## Revitalized & Re-Energized

### *The InSight Group*

**R**W3 depends on the InSight Group -- to ask the right questions at the right time, and listen "between the lines" to garner key information which is then used to design and deliver timely, iterative and actionable business intelligence to our Customers. Our mission is to bring visual solutions to your most complex problems ... over and over again.

The InSight Group is now stronger than ever with seasoned RW3 veteran **Andy Cannon** at the helm. Andy joined RW3 seven (7) years ago and has evolved through the organization - most recently as Account Manager for some of our largest and most complex customers - and accepted the promotion to InSight Group Manager last month. As part of the new organization design, **Jenny Lorenzo** and **Shawna Fisher** will be reporting to Andy, managing two teams focused on meeting clients' reporting and analytic needs and bringing over 12 years of experience working in Business Intelligence, Analysis and Software Development.

Collectively, Andy, Jenny and Shawna have invaluable experience, knowledge and expertise with all RW3 customers and solutions. They are now working closely with our Account Management team to leverage the strengths of both teams and to increase the understanding of our customers' unique needs. Enhanced processes and communications have resulted in faster delivery of reports and improved transparency with Customers. Finally, the IG team has a renewed emphasis on a personable approach that strengthens our relationships and improves our ability to deliver both product and service excellence to our customers.