



Movin' On Up at RW3

Promotion for Dan Byer

Congratulations to Dan Byer on his recent promotion to Account Manager. Since 2000, Dan has worked his way through RW3 - from his initial position as “night support” where he oversaw system maintenance and assisted customers with software issues during off-hours, to a regular position in Customer Support.

As RW3 began evolving its reporting services, Dan was asked to join the newly formed InSight Group as a Report Analyst and Project Manager. Soon Dan agreed to move to Bentonville, AR to help open RW3's satellite office. There, he had the opportunity to work with local manufacturers and to gain valuable insights on the kinds of information Wal-Mart (the world's largest retailer) requests from its suppliers.

After contributing to several departments and working with a variety of customers at RW3, Dan was promoted to his current position of Account Manager in mid-2009. He is now responsible for interfacing with some of our key clients including Nestlé EMD (Emerging Markets), Sony PlayStation (US & Canada) and Kellogg's Canada.

Dan is a multi-talented guy. He soared through his first 2 years of college on a music scholarship, and attended Texas State University at San Marcos, majoring in Psychology with a minor in Business Management. He is an avid baseball and music fan, spending much of his free time coaching youth and playing recreational ball in the Austin area.